Tips for Presenting Your Poster
Kim Andrews
Think Ahead

- One Key Message
- Possible Objections
Plan the Message

• Key Message
  – What does the post address? What was your goal?
  – How did you go about meeting the goal?
  – What were the results?
  – Were there any anomalies or findings that you didn’t expect?
  – What will you do next?

• Key Message
Deliver the Message

- Audience – Eye Contact
- Road Signs
- Slow It Down
- Breathe
- Statements
- High Energy
Dealing with a Question

1. Listen to the Question
2. Pause
3. Repeat the Question
4. Answer the Question
Dealing with a Question

1. Listen to the Question
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Emotionally Charged or Argumentative Question
Dealing with a Question

1. Listen to the Question
2. Pause
3. Repeat the Question
4. Answer the Question
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